

November 11, 2011

Privacy Policy.DSP

Thank you for visiting our website, www.davidsprudhomme.com .

This privacy policy explains three things:

- how our website collects and uses information that may identify you personally (“personal information”), as well as information that does not identify you personally (“anonymous information”).
- what we have done to protect your personal information.
- your options regarding the collection, use and disclosure of your personal information.

By visiting our website, you agree to this policy.

What information is covered?

This privacy policy applies **only** to personal information and anonymous information collected or maintained on our website.

What information is not covered?

This privacy policy does not apply to information that is not collected or maintained on our website. Thus, it does not apply to information that you give to us in any other way, or to other websites that you may access through links on our website. For example, this policy does not apply to information that you give us in person at our locations or information that you give us by telephone, mail, or direct email outside our website.

We are not responsible for the content or privacy practices on any website other than our website. Thus, we are not responsible for privacy practices of websites to which this website links.

What information do we collect?

1. Personal information. We do not automatically collect any personal information. We collect only personal information that you give to us when you fill in the form that our website uses for you to contact us. The form collects the email, first and last name, telephone number, type of appointment sought, other services sought, your comments, and your testimonial that you fill in. You are not required to use this form to contact us.

2. You do not have to give us personal information. You may visit our website anonymously simply by **not** using the website contact form.

3. Information that you give to us outside our website. Information that you give us outside our website is not covered by this policy. Examples of information not covered by this policy are forms on our website that you may print, complete, and submit to us personally, and not through our website. Other examples include contacting us personally, calling us by telephone, faxing us, mailing us, or sending a direct email from your personal email account. Other privacy policies cover such information.

4. Purchases. Our website also provides for the sale of materials that will require the submission of additional personal information. However, this is not done on our website. Instead, our website links to the website of the seller of the materials, and the information is submitted to the seller's website, which will have a separate privacy policy that we do not control, and for which we are not responsible.

5. Anonymous information. We gather anonymous information about how visitors use our website, including cookies, web beacons (also known as clear GIF technology or "action tags"), and log files. See below.

How do we use the information that our website collects?

We use the personal information submitted on the contact form to respond to the contact. If you check the box on the contact form, we will also email materials to you. If you check the box and change your mind, you may always follow the unsubscribe instructions on an email from us to stop further email contacts. Comments and testimonials may be posted to our website for viewing by others, but we will not post information that will identify you to the comment or testimonial unless we get your permission. We may use the information internally to change services and how we operate.

Third parties who provide services to us, such as accountants, attorneys, and website service providers may have access to anonymous and personal information as part of the services that they provide us.

How do we protect your information?

We do not sell, exchange, transfer, or give any information on our website to anyone else.

Our website incorporates physical, electronic, and administrative procedures to safeguard the confidentiality of personal information. Only employees and service providers who need access to your personal information to perform a specific job are granted access to your personal information.

While we use precautions to safeguard your personal information, we cannot guarantee complete security. 100% complete security does not presently exist anywhere online or offline.

Do we use cookies?

Yes. Cookies are small pieces of information that are stored as text files by your Internet browser on your computer's hard drive that permit our website or its service providers to recognize your browser and capture and remember certain information. We use cookies to compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. Most Internet browsers are initially set to accept cookies. You can set your browser to refuse cookies from websites or to remove cookies from your hard drive.

Our website also uses web beacons, which assist in delivering cookies and help us determine whether a web page on the site has been viewed and, if so, how many times.

The site server automatically recognizes the URL from which you access the site.

We may also log your internet protocol ("IP") address, internet service provider, and date/time stamp for system administration, and system troubleshooting purposes. (An IP address may indicate the location of your computer on the Internet.)

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

Third parties (such as accountants, attorneys and website service providers) who provide services to us in operating our website, conducting our business, or servicing you may have access to anonymous and personal information in order to provide their services, so long as they agree to keep personal information confidential. We may also release information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our or others rights, property, or safety.

Third party links

At our discretion, we may include or offer links to third party sites on our website. These third party sites have separate and independent privacy policies. We have no responsibility or liability for, or control over, the content and activities of these linked sites.

Purchases initiated from our site are completed through third party websites. These third party sites have separate and independent privacy policies. We have no responsibility or liability for, or control over, the content and activities of these linked sites.

Changes to our Privacy Policy

If we change our online privacy policy, we will post those changes on this page.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information on the Contact tab on the David S Prudhomme website.

Date of policy: This policy is effective on November 28, 2011.